

Promotion, marketing and sponsorship detailed expenditure list

For the financial year to 30 June 2023

Supplier Name	FY22/23 Amount (\$)	Term Of Contract
Ptarmigan Media (Australia) Pty Ltd	137,426	23 months
Six Black Pens	126,765	57 months
Fujifilm Data Management Solutions Australia Pty Ltd	46,522	Ongoing
Honner Media Pty Limited	44,627	23 months
Decision Design	43,497	NA
The Pure Agency	39,267	36 months
Fifty-Five Five Pty Ltd	37,216	24 months
Symbol Strategic Communications	35,999	Ongoing
Nature Pty Ltd	29,623	17 months
Ernst & Young	23,314	1 month
Melbourne Convention And Exhibition Centre	19,229	NA
Diadem Ddm Pty Ltd	18,153	35 months
Trinity P3 Pty Ltd	17,202	NA
Penguin Random House Pty Ltd	15,586	NA
Mccrindle Research Pty Ltd	13,254	24 months
Deloitte Consulting Pty Ltd	12,516	55 months
Tg Endeavour Pty Ltd	12,269	11 months
Wealth Insights Pty Limited	10,398	Ongoing
Investment Trends Pty Limited	9,583	12 months
Centium Software	8,948	NA
The Smith Family	8,858	48 months
Edge Environment Pty Ltd	8,517	17 months
Financial Planning Association Of Aust. Ltd	8,033	12 months
Myles Audio Visual Melbourne Pty Ltd	8,007	NA
Engel Schmidl	7,529	NA
Superratings Pty Ltd	7,492	Ongoing
Intuitive Solutions Pty Ltd	7,300	24 months
Wellcom Group Limited	7,295	129 months
The Trustee For Goodcompany Enterprises Unit Trust	6,488	Ongoing
Strem Pty Ltd	6,078	23 months
Eventsair	5,819	NA
Livewire Markets Pty Ltd	5,514	Ongoing
Chant West Pty Limited	5,479	Ongoing
Good Company Foundation Limited	4,876	NA
Rainmaker Information Pty Limited	4,383	Ongoing
Oz Harvest Ltd (Tbv)	4,273	Ongoing
Pricewaterhousecoopers	4,266	Ongoing
Cerebral Palsy Alliance	3,905	Ongoing
Eat Up Australia Ltd	3,708	NA
Park Hyatt Melbourne	3,613	NA
Motionstory Pty Ltd	3,594	Ongoing
Canstar Pty Limited	3,506	Ongoing

Promotion, marketing and sponsorship detailed expenditure list continued

Supplier Name	FY22/23 Amount (\$)	Term Of Contract
Presentation Studio	2,920	Ongoing
10X10 Philanthropy Limited	2,697	NA
Visual Domain Australia Pty Ltd	2,565	NA
Joywriting Pty Ltd	2,522	NA
Gilbert + Tobin	2,357	Ongoing
Kind Enterprises Pty Ltd	2,180	One-off
Promotional Product Experts	2,170	NA
Pangolin Associates Pty Ltd	1,879	8 months
Cliftons Operations Pty Ltd	1,864	Ongoing
Grand Hyatt Melbourne	1,771	One-off
Furness & Associates Pty Ltd	1,701	NA
Quantum Market Research	1,672	NA
Salesforce	1,658	Ongoing
Flawless Marketing And Promotions Pty Ltd	1,551	Ongoing
Designate Group Pty Ltd	1,538	NA
Immij (Nsw) Pty Ltd	1,505	70 months
Creative Visuals Pty Ltd	1,490	Ongoing
loof Foundation Gift Fund	1,467	Ongoing
Event Frog	1,375	5 months
Fлимп Studios	1,262	11 months
Getty Images Sales Australia Pty Ltd	1,258	Ongoing
Editor Group Services	1,197	NA
Chalk Company Pty Ltd	1,177	NA
Marketing Pulse Pty Ltd	1,173	Ongoing
Macquarie Investment Management Ltd	1,143	Ongoing
Creatik Design Pty Ltd	1,129	13 months
Rainmaker Information Pty Ltd	1,096	NA
Experian	1,055	Ongoing
Barneys Print & Promo Pty Ltd Tas Fast Promos	1,020	NA
Norton Rose Fulbright	878	Ongoing
Exponet Pty Ltd	857	NA
Cancer Council Australia	853	Ongoing
Department Of Climate Change, Energy	845	NA
Saxton Speakers Bureau Pty Ltd	757	1 month
Telum Media Australia Pty Limited	727	Ongoing
Smartevent Registration Solutions	687	NA
The Funding Network Australia Ltd	624	NA
Merkle	612	Ongoing
Melbourne City Mission	588	NA
Gotcha 4 Life Foundation Ltd	568	NA
Righteous Pups Australia	568	NA
Squiz	561	Ongoing
Adma Australian Computer Society Inc (Act)	539	Ongoing
Alexandra Cain	521	NA

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Supplier Name	FY22/23 Amount (\$)	Term Of Contract
Reward Gateway Pty Limited	518	Ongoing
Mills Oakley	506	NA
Beyond Blue	482	Ongoing
One Management Pty Ltd	454	NA
Starlight Childrens Foundation	445	Ongoing
Sacred Heart Mission Inc	397	NA
Fst Unit Trust	394	NA
Deloitte Touche Tohmatsu	385	6 months
Rspca Australia	367	Ongoing
Second Bite	341	NA
The Reach Foundation	341	Ongoing
Kids Giving Back	310	NA
The Pyjama Foundation Ltd	304	NA
Hobart City Mission	288	Ongoing
Claire Gourlay- Not Registered For Gst	275	Ongoing
Love Your Sister Foundation Ltd	270	Ongoing
Sitecore	268	Ongoing
Flashbay Pty Ltd	263	NA
World Wide Fund For Nature Australia	245	Ongoing
Ezycharge Australia Pty Ltd	228	NA
Variety - The Children'S Charity	227	NA
Local Sports Pty Ltd	223	Ongoing
The Trustee For Nic Long Photography Trust	213	Ongoing
Ive Group Australia Pty Limited	211	59 months
Australian Market And Social Research Society Ltd	208	NA
Elizabeth Andrews	207	NA
Daniel Mahon	196	NA
Reconciliation Australia	170	NA
Rspca Victoria	170	NA
The Push For Better Foundation Ltd	170	NA
Sport 360 Group	158	NA
Fareshare Australia Incorporated	136	NA
Foodbank Western Australia	136	NA
Care Australia	124	Ongoing
The Heron Partnership Pty Ltd	116	100 months
St Mary'S House Of Welcome	114	NA
Surf Aid International Australia Ltd	114	NA
Uniting (Victoria & Tasmania) Ltd (Tbv)	114	NA
Reconciliation Wa	106	NA
Grounded Theory Pty Ltd	93	NA
The Salvation Army (Vistoria) Property Trust	91	NA
University Of Sydney	72	NA
Aon Solutions Limited	59	NA
Bluebag	58	Ongoing

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Supplier Name	FY22/23 Amount (\$)	Term Of Contract
David Virgona	57	NA
Mookai Rosie Bi-Bayan	57	NA
Ronald Mcdonald House Charities Vic Tas Ltd	34	NA
Murrays Australia Pty Ltd	32	NA
Lawfield Legal Practice Hickslaw Pty Ltd	23	NA
The Fred Hollows Foundation Exempt	20	Ongoing
Make A Wish Foundation	8	Ongoing
Cancer Council Of Tasmania	7	Ongoing
Humanitix	3	NA
TOTAL	899,313	